

TAYSHANA "CHICKEN" MURPHY

# The Life The Love The Legacy





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## **The Life, The Love, The Legacy**

**The September 11, 2011 murder of high school basketball star Tayshana "Chicken" Murphy - the result of a feud between rivaling gangs gripped New York City and garnered national attention.**

**The tragedy has led to an honest, open conversation about youth gang violence and the obstacles many inner city kids face before achieving their dreams.**

**In the aftermath of her death, her father Taylonn Murphy has carried on as an staunch activist in the community working to ensure that other children don't succumb to gun violence. Follow our story as we watch Taylonn travel city and nationwide to not only honor the memory of his beloved daughter, but to help bring an end to senseless gun violence.**





# **Documentary Outline**

## **The Life – 20 minutes**

**Tayshana's was not only a stand out athlete but she was a amazing young woman who worked tirelessly to hone her talent. We will detail her story from her days a young girl focusing on her personality, goals and accomplishments.**

## **The Love – 30 minutes**

**After Tayshana's death, the amount of support and love that has grown after such a tragic incident is a clear indication of the type of person she was. Instead of looking for revenge or internalizing their anger, we will feature in detail how her father, family, friends, and teammates used their love for her to move past their hurt and emotions.**

## **The Legacy – 30 minutes**

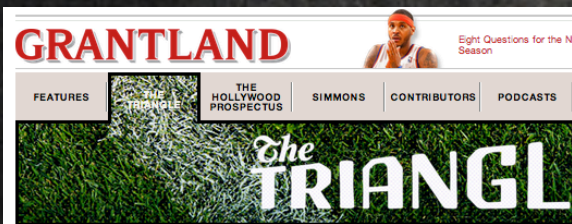
**Out of this tragic situation has come an amazing story about triumph, personal strength and moving forward. In the days after his daughters passing Taylonn Murphy has grown into not only a activist against gun violence but a community leader helping to bring an end to gun violence in our communities.**





# Relevance of the Project

Tayshana's story unfortunately in communities across the world isn't new or much different. What separates the Murphy family in particular is their ability to carry on in the face of such violence and hurt. Tayshana was a stand out player and her talents and story will be an exciting documentary that shall be well covered and publicized by the media.



## Life After Tayshana: Coping With the Aftershocks of a Tragedy





# Who Is Involved In The Project

## Taylonn Murphy

### Role: Director / Producer

After losing his daughter Taylonn has taken it upon himself to use the love, respect and memory of his beloved daughter and channel it into not only positive energy but into a positive direction. He works daily to help, educate and prevent other children from also being victims of senseless gun violence.

## Khomari Flash

### Role: Director / Editor / Producer

With over 15 years of TV and film experience, Khomari has worked throughout the industry with top companies such as Vice, Sony Records, Interscope Records, Epic Records Leftfield Pictures, BET, and Backroads Entertainment. Khomari's focus is working on socially impactful films that help people to not only learn but become inspired by the stories they watch.





# Budget

Goal: \$250,000

## Production

- crew
- final interviews
- equipment / rentals
- travel

## Post Production

- Editing
- mixing, mastering
- animation
- music scoring

## Licensing

- ESPN
- FOX SPORTS
- CBS SPORTS

## Marketing

- web site
- social media
- promotional items

## Film Festival Submissions

- Editing
- mixing, mastering
- animation
- music scoring





# Project Goals

## Film Festivals

This project is a great story that can really be allowed to develop a following and buzz amongst the respected festivals throughout the country and or international community.

## TV Distribution

One of our goals after we wrap up our film festival commitments is to secure a TV distribution deal with either a US and or an international TV channel.

## Digital Distribution / Social Media Campaign

With todays focus on web content growing, we'd like to offer additional exclusive content and cutting room floor segments. By offering a multi platform approach our Viewer is afforded numerous options to stay up to date with the project.





# How To Get Involved

Currently we are looking for investors, donations and sponsorship support in order to finish this film, submit it to festivals and secure distribution. This film will serve as not only a heartfelt tale of one family's sorrow but it will serve more importantly as motivational tool for anyone who may have been involved or currently living in the similar situation.

Taylonn Murphy's ability to turn his grief into a passion for helping others has led him around New York and specific parts of the country allowing him to promote his message of ending gun violence in urban communities. In an effort to best inform and educate the next generations Taylonn has created S.I.M.B.A. (STRONG INTELLIGENT MINDS BUILDING ALLIANCES).

SIMBA is a youth empowerment skills/discipline employment program. It is based on our experience and firm belief that all young people have an inner greatness that can and must be groomed, nurtured, and cultivated. We come from the community; and we teach teamwork, discipline, and self-worth, with the objective of providing youth with the necessary life skills and basic economics needed for gainful employment or becoming successful entrepreneurs.

SIMBA is one of the answers to the challenges our kids face.





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